



# Emily Schwartz Greco

editor | columnist | writing coach | foreign correspondent | reporter

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## EXPERIENCE

### INSTITUTE FOR POLICY STUDIES — WASHINGTON, DC

2003-2016

#### Managing Editor, OtherWords.org

2009-2016

**Rebranded** national non-profit editorial service, doubling its reach to include more than 300 newspapers and dozens of online media outlets with at least 7 million readers

**Upgraded** the syndicate by making the website and newsletter editor-friendly, introducing an eye-catching logo, establishing a conversational editorial style, and starting a Twitter feed

**Cultivated** relationships with columnists, cartoonist, editors, op-ed writers, and readers

**Raised** up to \$100,000 a year as project's lead grantwriter

#### OtherWords Columnist

2014-2016

**Garnered** some 900 newspaper hits with weekly syndicated opinion pieces on energy and climate issues, as well as politics, business, and foreign policy while attracting 750 Twitter followers

#### New Economy Maryland Writing Coach

2015-2016

**Created** an op-ed writing curriculum for a fellowship program

**Pitched** opinion pieces to *The Baltimore Sun* and other outlets

#### Foreign Policy In Focus Media Director

2003-2009

**Solicited, edited, and placed** op-eds by experts in the *Los Angeles Times* and other newspapers

**Edited** hundreds of commentaries published at FPIF.org and IPS reports

### BLOOMBERG NEWS — WASHINGTON, DC

1997-2002

**Reported** on a beat spanning global finance, trade, and foreign policy, while covering the International Monetary Fund, Congress, the World Bank, Latin American relations, foreign aid, steel imports, the World Trade Organization, labor issues and other topics, and meeting tight deadlines in real time

**Coordinated** with bureaus across the U.S. and in dozens of countries

**Covered** hard news and wrote features in Washington, D.C., as well as during stints in Prague, Ottawa, Seattle, New Orleans, New York, and Boston

**Won** Chicago Headline Club Peter Lisagor Award for Exemplary Journalism business reporting

**Edited** Latin American economic coverage

### DOW JONES NEWS WIRES — NEW YORK CITY; SÃO PAULO AND RIO DE JANEIRO, BRAZIL

1992-1995

**Initiated** company's Brazilian emerging markets coverage as a **foreign correspondent**

**Wrote** about a wide range of business and finance issues as well as the landless farmers' movement, Samba schools, and politics. Also covered Cuba for three weeks

**Launched** coverage of securities issued by poor nations as part of a NYC-based **reporting team**

## EDUCATION

#### Columbia University Graduate School of Journalism, M.S.

Won Leslie Sander Social Justice Award for master's project on injured garment workers

#### University of Texas at Austin, B.A.

Majored in Latin American studies and history

## SKILLS

AP Style | WordPress | Twitter | Google Docs  
Fluent Spanish and Portuguese | Some French

## FEATURED IN

#### Via OtherWords

New Bedford (MA) *Standard-Times*

Devils Lake (ND) *Journal*

Des Moines (IA) *Register*

Truthout

Truthdig

#### Via Bloomberg News

*Washington Post*

*Chicago Sun-Times*

*Boston Globe*